



## REGULAR BOARD OF DIRECTORS MEETING

Thursday, July 25, 2024, at 1:30 p.m.

GVB Conference Room and Teleconference - GoToMeeting

<https://meet.goto.com/GUAMVISITORSBUREAU/gvb-board-meeting>

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### **AGENDA**

#### **I. CALL TO ORDER**

- Chairman Chiu called the Board of Directors meeting to order at 1:31 p.m.

#### **II. ROLL CALL**

In-person: George Chiu, Jeff Jones, Robert Hoffman, Milton Morinaga, Michelle Merfalen, Michael Sgro, Joaquin Cook, Sonny Ada

Online: Milton Morinaga, Ho Eun

#### **III. MINUTES OF THE PREVIOUS MEETING**

**Director Jones made a motion, seconded by Director Ada to approve the Board of Directors meeting minutes dated June 13, 2024. Motion approved.**

#### **IV. ACTION BY THE BOARD**

#### **V. CHAIRMAN'S REPORT**

Chairman Chiu reported:

- President Gutierrez was excused from the board meeting; and off-island meeting with the former mayor of Hawaii, Mr. Mufi Hannemann.
- Guest speaker from Tottenham Spurs made a presentation to the board on this day
- A discussion about the nomination of the fourth elected member to replace Paula Monk was on the agenda.
- Wanted to speak about the Guam International Country Club (GICC); and how to save and keep the public community golf course alive for the people of Guam and our visitors.

#### **VI. MANAGEMENT'S REPORT**

Vice President Perez reported:

- President Gutierrez met with Mr. Hannemann in Hawaii, regarding cabotage issues.
- President Gutierrez and his team participated in the Kashiwa Festival in Japan.
- Management's report can be found on GVB's website.
- There were no FY2024 purchase orders to be approved by the board.

Chairman Chiu requested that management's report be tailored with more focus on activities and steps or actions to grow Guam's market share and bring in tourists.

## VII. REPORT OF THE BOARD COMMITTEES

- A. Executive Committee
  - Nothing to report
- B. Administration & Governance
  - Nothing to report
- C. Destination Management / Visitor Safety & Satisfaction
  - Nothing to report
- D. Cultural Heritage & Community Outreach
  - Director Hofmann thanked everyone for supporting Liberation.
- E. Research
  - Nothing to report
- F. Sports & Events
  - Vice Chairman Cook reminded the board of the brief discussion during the last meeting regarding a potential partnership with an English premier league football team. He introduced Mr. Andrew Wood who works with Tottenham.
  - Guest speaker, Andrew Wood gave a presentation on Tottenham and Guam may benefit from them.
  - Chairman Chui suggested that the Vice Chairman work with management and Andrew; and return to board with a proposal.
- G. Japan
  - Nothing to report
- H. Korea
  - Tabled
- I. Taiwan
  - Tabled
- J. North America, Pacific, Philippines & New Markets
  - Nothing to report
- K. Membership
  - Nothing to report

## VIII. OLD CORPORATION BUSINESS

## IX. NEW CORPORATION BUSINESS

- Market Share analysis was discussed
- Guest speaker Andrew Wood presented the benefits of Tottenham Hotspur

### The following tabled and placed on the next agenda:

- Discussion, nomination, and election to replace former board director
- Updates on GVB Enabling Legislation & Bylaws
- Discussion on safety in Tumon

## X. EXECUTIVE SESSION

- None

**XI. AGENDA ITEMS FOR THE NEXT MEETING**

- Discussion, nomination, and election to replace former board director
- Updates on GVB Enabling Legislation & Bylaws
- Discussion on safety in Tumon

**XII. ANNOUNCEMENTS**

Upcoming Board Meetings:

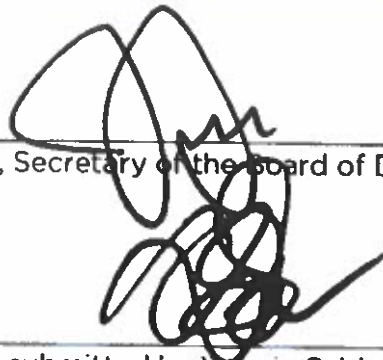
- August 22, 2024

**XIII. ADJOURNMENT**

**Chairman Chui adjourned the Board of Directors meeting at 3:21 pm.**

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Jeffrey Jones, Secretary of the Board of Directors



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Board Minutes respectively submitted by Valerie Sablan, Executive Assistant